ORIGIN/ACTION

FE-6 *

RM/R	NEA	AF
1		
ARA	EUR	FE
NEA	CU	INR
		5
E	P	IO
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L	FBO	AID
		12
		S/P 1
AGR	COM	FRB
INT	LAB	TAR
TR	XMB	AIR
		2
ARMY	CIA	NAVY
3	20	5
OSD	USIA	NSA
31	10	3
		SFA 1

DEPARTMENT OF STATE

AIRGRAM

(414) P# M- Airgram showing Pattern of Enclosures sent to the POL IH VIETS to USIA. w/ ICA encl

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A-112 NO.

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Action Assigned to FE/N

Action Taken

HANDLING INDICATOR

TO : DEPARTMENT OF STATE 1966 AUG 28 AM 7 51

INFO: JUSPAO - Mr. Gert

PROGRAM ANALYSIS BRANCH

Date of Action

Action Office Symbol

FROM : AMEMBASSY SAIGON

Name of Officer

DATE: August ~~25, 1966~~

SUBJECT: U. S. Mission Support for Constituent Assembly Elections September 11, 1966

REF :

So far support for the election campaign has been effective and impressive. Starting late the "get out the vote" campaign has mounted steadily and is now being reflected in public displays of posters, banners, leaflets and radio shows from one end of the country to the other.

Specifically, the Ministry of Information (MICH) has reacted energetically to the Minister's August 4th demand that the ministry and the Vietnamese Information Service "get with the campaign and reach the people." This posture has been energetically supported by General Nguyen Duc Thang, Minister of Revolutionary Development. As a result, 8 national banners have been prepared and distributed, 5 national posters, 3 basic brochures for candidates and political leaders, 4 leaflets, 8 brochures, 1 film (in 250 prints depicting how to vote) and radio coverage presently estimated to involve 60% of the VTVN's air time. This percentage will rise to 100% on election day and will be complemented during the electoral campaign itself by heavy input from Vietnamese television.

To date U.S. Mission support has concentrated on filling gaps behind regular MICH output. Following items to date have been produced in cooperation with MICH and are now being distributed. A million copies of a cartoon presentation on voting in a democratic society, 5 million copies of a special election issue of the JUSPAO VC-oriented tabloid newspaper, cliches for the provincial press now numbering 33 bi-monthly newspapers, 60 slides for use in Vietnamese movie houses and 150 tapes for VIC loudspeakers. For intellectuals, a reference shelf on works of constitutional procedure drawn from JUSPAO translations of American titles have been made available to VIS. (A representative sample of the support being provided is attached as enclosures to this airgram.)

DEPARTMENT OF STATE A/CDC/MR
REVIEWED BY Susan Gruber DATE 11/24/82
1983 AUG 10 PM 1 14
RDS for XDS EXT. DATE
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Drafted by: POL:RFDelaney/fmt (8/24/66)

Contents and Classification Approved by: POL:PCHabib

Clearances: POL:JRBurke

The GVN information effort is mounting in intensity and is obviously sincere in its aim to get out as many motivated voters as possible. Experienced local observers credit MICH with the best information job they have ever undertaken. MICH plans an additional information seminar the end of August, designed to give a last minute push to the drive to inform voters of their responsibilities. They also plan a survey designed to reveal the level of knowledgeability among peasants concerning how to vote and the objectives of the elections. If nothing else this reflects an honest government effort to do what it can.

LODGE

Enclosures
as stated